

INTRODUCTION



THE INAUGURAL WEST AFRICA MUSIC AND ARTS FESTIVAL

This event will celebrate the rich cultural heritage of West Africa through

MUSIC & ART

This conference/festival serves as platform for sponsors to engage with a diverse and passionate audience. Presented in association with Warner Music, The Ghana Tourism Authority and other interested local businesses in Ghana and the US. Ghana will be the base, whereas; the event will reach out to the larger west Africa market.



INTRODUCTION



It is envisioned as a FOUR day event:

DAY 1

VIP Meet & Greet/Opening Ceremony Content Workshops

DAY 2

Music Industry Education Panels, Education, ART and MORE!

DAY 3

Musical performances

DAY 4

Tours and Cultural Impact Conversations



PROJECTED DATES



S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JUNE 2024

